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Editorial Note

Welcome to the latest issue of the International Journal of Politics and Media. This edition arrives at a tumultuous time in our global landscape, marked by harrowing conflicts and human tragedies that demand our collective attention and introspection.

As we delve into the intricate web of power, identity, and resistance that unfolds at the intersection of media and society, we are acutely aware of the dire situations unfolding in Gaza and Ukraine. The recent escalation of violence in Gaza has resulted in the horrific loss of innocent lives, including countless women and children. This period will undoubtedly be remembered as one of the darkest chapters in human history, where the earth is stained with blood and tears, and the cries of the helpless reverberate through the corridors of power.

Simultaneously, the ongoing war between Russia and Ukraine continues to rage, bringing further devastation and suffering. These conflicts remind us of the profound impact media has in shaping narratives, influencing public opinion, and, ultimately, driving political actions. It is within this context that our journal seeks to explore the powerful role media plays in both perpetuating and challenging the status quo.

In this issue, Dr. Mrinalini Ghosh's exploration of "Resistance Media in Lebanon" sheds light on how media outlets like Al Manar and Al Mayadeen serve as vital tools in challenging established power structures. Dr. Debarati Dhar's examination of "Gendered Advertisements" urges us to critically consider the portrayal of women in advertising, particularly within traditionally masculine product categories, reflecting broader societal biases.

Suchismita Chatterjee's "Tibet Through The Looking Glass" provides a nuanced perspective on the complex relationship between Tibet and China, using media as a lens to understand their interdependence. Ishan Fouzdar's study, "Across Modernity and Tradition," delves into the works of Satyajit Ray, revealing how his films subtly contest the concept of the nation-state.

The evolution of cinema itself is a focal point with Krishna Sankar Kusuma and Saroj Kumar's analysis of "Pan-Indian Cinema," examining how dominance and industrial growth shape creative cultures. Dr. Abhishek K Singh's "Celluloid Transformations" decodes the socio-cultural landscape of Indian cinema, highlighting how films both reflect and influence societal norms. Sanjana Chawla's "Rise of Strong Independent Characters" explores the portrayal of women in Hindi films, identifying a shift towards more empowered and multifaceted female identities.

This issue of the International Journal of Politics and Media promises a stimulating journey through the ever-evolving relationship between media and the world it shapes. Whether you're a scholar of political communication, a media practitioner, or simply someone fascinated by the power of storytelling, we invite you to delve into these diverse and thought-provoking articles.

In closing, as we navigate these turbulent times, let us remain committed to understanding the profound implications of media in shaping our realities and fostering a more just and humane world.

Debashis Chakrabarti
Editor-in-Chief
International Journal of Politics and Media

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