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Editor

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Editor's Note

The International Journal of Politics and Media (IJPM) brings social, political, behavioural theories and practices to advance the knowledge in politics and human communication. The journal begins its journey with an aim to search for the truth and reality hidden in the quagmire of political propaganda and media discourses by examining important issues and developing trends in the field of global politics and media.

The journal aspires to present research articles, in-depth reviews, and commentaries by probing the illusions of misinformation, confusion, cynicism and biased interpretations of ongoing polemical arguments and debates. It encourages young scholars and senior academics to reach global audience by contributing their original research work and critical reviews.

The first issue of the journal received contribution from scholars in many interdisciplinary areas of media, society, and politics. Eight articles have been finally accepted for the publication in this issue based on double blind review.

The first research article discusses about India's recent connectivity projects in the East and elaborates on compelling factors which contributed to India's alternate trans-national connectivity policy.

The second research article examines Ayatollah Ali Khamenei's persuasive rhetorical techniques in his political communication agenda on Twitter from 2018 to 2020.

The third research article uses political discourse to analyse how fascism has become the oftenest quoted epithet to describe the Indian panorama under BJP's rule.

The fourth article applies theory of planned behaviour to observe and explain the voting intention of India electors.

The fifth research paper is a detailed analysis of how social networking sites affect the psychological wellbeing of youth.

The sixth research article attempts to study the effectiveness of different public funding models and recommend how India should fund her democracy.

The seventh paper analyses the gender gap in mobile phone ownership and usage in the low-income settings.

The eighth article reviews how new media and digital technologies add to the political polarisation in a multi-party democracy like India.

The editorial board seeks your feedback, comments and reviews of the articles published in this issue.

Debashis Chakrabarti

Disclaimer:

The opinions expressed in the articles are those of the author(s) and do not purport to reflect the views of the publisher. The author has the full moral and legal responsibility for the text, graphs and charts in the articles.

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